

# Interrail Pass for Erasmus+

## *Guidelines for the dissemination and implementation*

### 1. Introduction to the Interrail Pass for Erasmus+

The [Interrail Pass for Erasmus+](#) is a six-month pass valid for participants who travel by train during their Erasmus+ experience. The pass was created to fulfil the current priority of the Erasmus+ programme: environment and the fight against climate change. It addresses the needs of international students by aligning their desire for more sustainable practices with their attitudes<sup>1</sup>. The Pass was also developed with the novelties introduced in the Erasmus+ Programme Guide 2024 in mind, set to be implemented for mobilities starting in Autumn 2024.

To fulfil the goals of the Erasmus+ programme and the needs of the students, there are two types of passes:

- Four travel days within six months of the start date
- Six travel days within six months of the start date

Both Youth and Adult versions of this Pass are available for purchase in 2nd and 1st class. Youth Passes, which are 25% cheaper than Adult Passes, can be purchased by travellers under 28.

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<sup>1</sup> As highlighted by the [Green Erasmus Project](#), reaffirms that ecological concern is not necessarily translated into more sustainable practices. Erasmus+ participants were asked about their level of concern regarding climate change. The findings indicate that more than half of the respondents (53.1%) reported to be very concerned about climate change, with two-fifths (40.7%) reporting to be fairly concerned about the environment. In total, 93.8% of respondents show high levels of concern. However, the findings show that high levels of concern for environmental issues and a sense of responsibility among individuals do not always translate into action.

In this way, participants can use the travel pass not only to travel to and from their host country but also to explore their host country further and to explore countries bordering them during their study period abroad. Alternatively, they can decide to use multiple travel days to reach their host country and/or travel back home at the end of the experience.

Important links to take into account, where the general information can be found:

- [Website](#) - where the pass is available
- [Fact sheet](#)
- [Presentation used during the webinar](#)

### 1.1. Ticket Pricing

As described above, there are two types of passes, four-day and six-day travel:

#### Four-day pass

- Youth (12-27) Pass 1st class - 257 euros
- Youth (12-27) Pass 2nd class - 212 euros
- Adult (28+) Pass 1st class - 321 euros
- Adult (28+) Pass 2nd class - 265 euros

#### Six-day pass

- Youth (12-27) Pass 1st class - 364 euros
- Youth (12-27) Pass 2nd class - 301 euros
- Adult (28+) Pass 1st class - 455 euros
- Adult (28+) Pass 2nd class - 376 euros

Its price will fit within the travel support provided by the Erasmus+ programme grant scheme, thus fulfilling a precondition for participants to be reimbursed accordingly.

To get reimbursed, the students should contact their higher education institutions to obtain more information. We advise this information to be obtained pre-departure<sup>2</sup> since each higher education institution can have its own specific procedures to implement the travel support measures.

Additionally, it is important to highlight that for the year 2024, some national agencies have decided to opt out of implementing the travel support measures. Each means students should be informed about the possibility of reimbursement and the procedures before they go aboard.

## 1.2. Who can use the Pass?

This Pass is exclusively available for Erasmus+ participants, **university students, and staff who participate in any Erasmus+ scheme opportunity.**

Non-European Erasmus+ participants must be residents of a European country and, therefore, eligible for an Interrail Pass to take part in the Programme. The eligibility list can be found on [this page](#) (art. 5).

The confirmation mechanism to check if the participants are under Erasmus+ will be a check box. There will be no further checking mechanisms for now.

Even if the Pass is only available now for Erasmus+ participants, we have been taking into account the feedback and requests from higher education institutions that work with other mobility programmes that are not Erasmus+. We are exploring a way to integrate the ticket to other mobility programmes in the next phase of ticket implementation.

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<sup>2</sup> Data from the [XV ESNsurvey](#) highlight the importance of pre-departure support measures for students on their path to mobility. Notably, students emphasise that information about available financial support (82%), programmes (66%), and the application process (66%) are crucial aspects of the pre-departure support they receive. Additionally, the results of the ESNsurvey it's emphasised the need for this key information to be centralised and available in a digital format, making it easier to access.

## 2. How to disseminate the Pass

The primary goal of this document is to provide useful guidelines for institutions to promote the Interrail Pass for Erasmus+ among their students. The Erasmus Student Network (ESN) and Eurail hope these guidelines will streamline the promotion process within institutions, ultimately encouraging more sustainable travel options for students during their mobility journeys. By promoting this key priority of the Erasmus+ programme, we aim to support students in their mobility experiences, ensuring they have the best possible experience.

- [Library with creative assets](#) - For a better promotion of the ticket, here it is possible to find a list of creative assets that can be used

### 2.1. Promotion of the Pass via email to students or staff

We believe that one of the most effective ways to promote the Interrail Pass among students is via email. This promotion can either be done through a dedicated email or incorporated into the emails already sent by the International Relations Offices (IROs). From our perspective, it is crucial that information about the pass is communicated to outgoing students as an essential component of their pre-departure information.

To assist in promoting the Pass, we have provided [an email template](#) that can be used to communicate this information to students and staff.

### 2.2. Promotion of the pass on your website

As another effective way to promote the pass, we advise for it to be integrated into the higher education institutions' websites if possible. This can be added under the information about going aboard, in the dedicated pages about Erasmus+ and mobility.

As an example, here you can find the link for the [Erasmus Generation Portal](#), where ESN already added information about the Pass.

If your website also has a news section, a news article or a blog post can be another option. [Here](#) is an example from the ESN website.

### **2.3. Promotion of the Pass on your social media**

Social media is one of the easiest and fastest ways to promote the Pass, especially among a younger audience. To effectively reach all target audiences, we recommend making posts on all the institution's social media platforms, including LinkedIn, Facebook, TikTok, Instagram, and X. For attracting a younger audience, Instagram and TikTok are particularly effective.

- [Example using Instagram](#)
- [Example using LinkedIn](#)
- [Example using Facebook](#)

### **2.3. Promotion of the Pass in your newsletter**

As a final example of how to promote the pass, consider incorporating it into your newsletters. Both ESN and Eurail have already mentioned the Pass in their newsletters to members and partners. If you would like to receive these newsletters for inspiration, we would be happy to send them to you upon request.

## **2. Questions and Feedback**

Considering the Pass, it is still taking its first steps. Both ESN and Eurail will be happy to receive your questions and feedback, as we are always striving to improve for a better mobility experience.

You can reach out through these contacts:

- [policy@esn.org](mailto:policy@esn.org)
- [institutions@eurail.com](mailto:institutions@eurail.com)